

Press release

## **ENOVITIS IN CAMPO 2025 LANDS IN ABRUZZO**

**CANTINA MARRAMIERO (ROSCIANO – PE) TO HOST THE 19TH EDITION, 18-19 JUNE**

**IN JULY, "ENOVITIS EXTRÊME" IN CEMBRA**

(Rosciano – PE, 26 March 2025). This year, the 19th edition of Enovitis in campo, the itinerant exhibition organised by Unione Italiana Vini (Uiv) dedicated to technologies for viticulture, will be held for the first time in Abruzzo. Last year, the event showcased 100 tractors and more than 200 moving machines and counted 6,000 trade visitors. The vines of the Cantina Marramiero (Rosciano – PE) will be hosting this debut edition on 18 and 19 June, in the iconic wine region between Marche, Tuscany, Lazio, Campania, Puglia and Molise. The event then doubles in July for the third edition of Enovitis extrême, a biennial "clone" of Enovitis in campo dedicated to heroic viticulture. This will be held on 8 July in Cembra Lisignago (TN), in the vineyards of Cembra Cantina di Montagna (Cembra Mountain Winery).

Enovitis in campo is the reference exhibition in Italy for vineyard machinery and equipment dedicated to wineries, oenologists, agronomists, technicians and winemakers interested in the most modern solutions for agronomic operations. In the spotlight, innovations and interesting solutions from robotics to electrification, from correct soil and foliage management to organic winemaking, up to plant protection products and bio stimulants. And the 2025 edition will also be presented at Vinitaly during the press conference organised by the Abruzzo Region with Lancianofiera scheduled for Monday, 7 April (10:00, hall 12, Abruzzo Region Stand), an opportunity to launch the new partnership with the Abruzzo trade fair organisers aimed at promoting the agricultural and wine sector at specific and dedicated events too.

Less than two hours from Rome and surrounded by the peaks of the "Sleeping Beauty" and the Maiella, Cantina Marramiero is located a stone's throw from the Adriatic Sea, in the province of Pescara, City of Wine and heart of the Land of the Vestines where rows of vines alternate with olive trees. Montepulciano, Trebbiano, Pecorino, Chardonnay, Pinot Noir, Cerasuolo are the varieties that give rise to still and sparkling wines, as well as grappa and mulled wine.

Enovitis extrême returns with the summer, the event dedicated to technologies for mountain and steep slope vineyards. The event, which will be hosted on Tuesday 8 July by Cembra Cantina di Montagna, is a unique opportunity to discover machinery, equipment and innovative solutions designed to facilitate work in extreme environmental conditions, such as on steep slopes, terraces or high altitudes. During the event, visitors can attend field trials, meet industry experts and learn more about mechanisation, soil management and sustainability.

**For information and the updated programme: <http://www.enovitisincampo.it/>**

**[Link to photos from past editions](#)**

### **Segreteria Generale**

Unione Italiana Vini soc. coop.  
Via San Vittore al Teatro 3, 20123 Milano  
Tel. +39 02 7222825/26/28 - Fax +39 02 866575  
[www.enovitisincampo.it](http://www.enovitisincampo.it) - [info@enovitis.it](mailto:info@enovitis.it)